

DEC 27 1919

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Trade Mark

1. "UNTO THE LEAST OF THESE"

DEC 27 1919

A glimpse of the  
life work of  
NATHAN STRAUS  
and a little  
visit to his home.

2. (See No. 16)  
3. "To save the babies is my religion."  
NATHAN STRAUS.

4. Where theory becomes practice  
THE NATHAN STRAUS LABRATORY IN NEW YORK

"The tragedy of needless  
infant slaughter by in-  
fected milk is permitted  
murder!"  
Nathan Straus

5. After twenty five years of effort to induce  
universal milk pasteurization Mr. Straus un-  
dertook it alone.

"The chief hindrance was  
not opposition but in-  
difference."  
Nathan Straus..

6. Barley water and sugar are used after the  
formulae of Dr. Jacobi, to modify the fresh  
milk from the farms.

"Use no raw milk!"  
Abraham Jacobi.

7. Bottling the modified milk

"We can make all milk  
safe food for babies by  
pasteurization."  
Nathan Straus

8. Pasteurizing the milk

"Pasteurizing means the heating  
the milk to 157° F. holding it  
at that temperature for twenty  
minutes and then cooling it quickly."  
Nathan Straus.

9. Cooling. ~~Such germs as the heat does not kill catch  
their death a cold by this process and die too!~~

9 ~~10~~

"Nearly on third of all deaths  
of children under five years of  
age are due to ~~diseases~~ often caused  
by raw milk."

Nathan Straus

10.

Refrigerating.

"The enforcement of pasteurization  
has become the settled policy of the  
health authorities of the greatest  
American cities."

Nathan Straus.

11 ~~12~~

At the Straus Milk Distributing Stations

"The hope of our Nation and  
Humanity lies in the cradle."

Nathan Straus

12.

Here capable doctors examine the babies free and each  
mother gets the baby's daily supply of pasteurized  
modified milk.

"The milk depot assures the highest degree of safety  
for the babies."

Nathan Straus.

13.

Five thousand babies are fed daily through these  
stations maintained at a financial loss of one  
thousand dollars per week.

"A good name is rather to be  
chosen than great riches."

Proverbs XX:1

14.

A healthy lot -- and growing healthier.

"Now good digestion wait on appetite  
and health on both."

Macbeth.

15.

At "Driftwood" on Long Island Sound, Nathan Straus  
enjoys that well-earned rest which comes of the  
knowledge of a life well lived.

16.

Even amid the flowers of their garden Mr. and Mrs.  
Straus will plan for the better protection of the buds of  
~~xx~~ humanity.

16.

A Philanthropist is one who is a lover of mankind and  
who exerts himself for the well-being of his fellow man.  
Nathan Straus is a philanthropist.

17.

The Home Pasteurizer, which Mr. Straus invented that any

Title #2

baby may have properly prepared milk made in the home is the particular pride of Mrs. Straus.

18.

Mr. Straus's message to the people of America is:  
"Forget me; remember the babies. We are called to a war against dirt, disease and death - in defense of the infant inheritors of our unfolded future!"

19.  $\frac{1}{2}$

The End

20.

Trade Mark Trailer.



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